

**A DESIGN**

# PORTFOLIO



**SOLDATI**

We are **Soldati**, digital design and marketing agency with close on half a decade of experience in branding, social media and print design. We are a team of creatives #ArmedWithGenius.

We pride ourselves in delivering remarkably clear, timelessly memorable and ingeniously functional design solutions that not only connect with customers but invite them to enroll, connect, and belong.

**let's unleash  
genius**

# Branding

> Quick Access



# Events & Social Media

> Quick Access



# Your Financial Well

We are more than just a financial institution, we are your "Financial Well," here to address your unique needs.

Get Cash



# Website

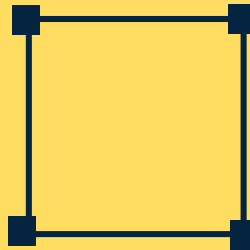
> Quick Access



# Print

> Quick Access

# Brand Design



# Logofolio



The Client, **Your Financial Compass** expressed interest in developing a vibrant, youthful brand that maintain credibility for a financial services company.

## About the Concept



**Y**  
Your



**F**  
Financial



**C**  
Compass



**Financial  
Compass**





The Client, **Anelisa Bonga** had a brief that required a brand would be visual identity of her new private practice as a physiotherapist. That brand needed to carry her name and convey her new practice in an appealing manner.



## Logo Mark Concept



**A**-Anelisa  
First name of professional



**B**-Bonga  
Last Name of professional



**P**-Physiotherapy  
Type of medical practise

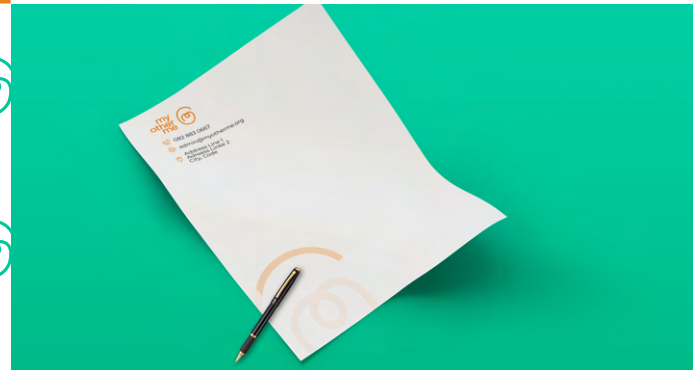
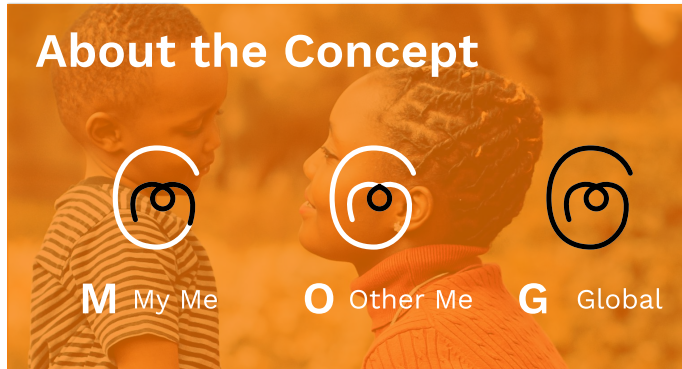


**∞**-Infinity Sign  
Symbolises the regenerative practises of physiotherapy



**Full Body Client/Athlete**  
The mark says "We will get you back to your best, active (rounded) & sharp (edges)"

The Client, **My Other Me Global** provided a brief that requested a brand that appeals to young primary school children and yet portraying professionalism for Non-Profit funders.




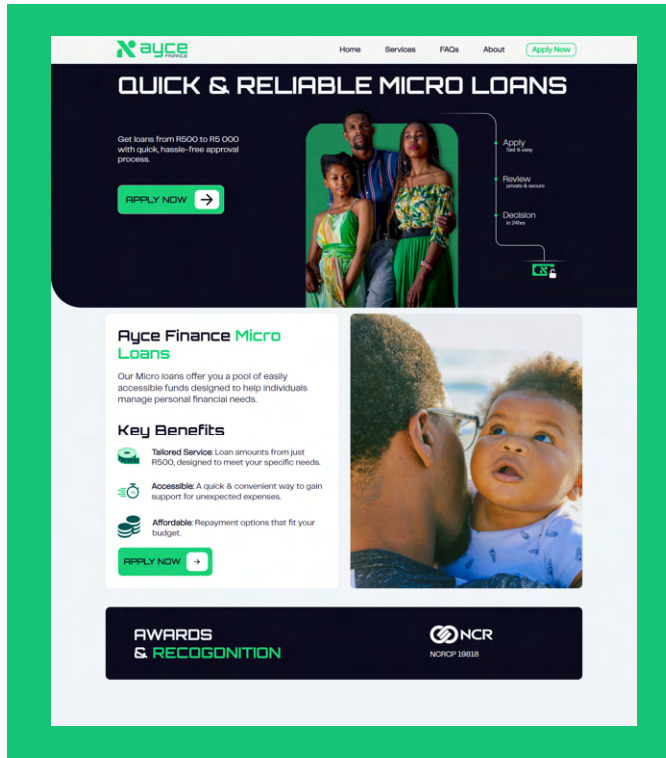



# Website Design

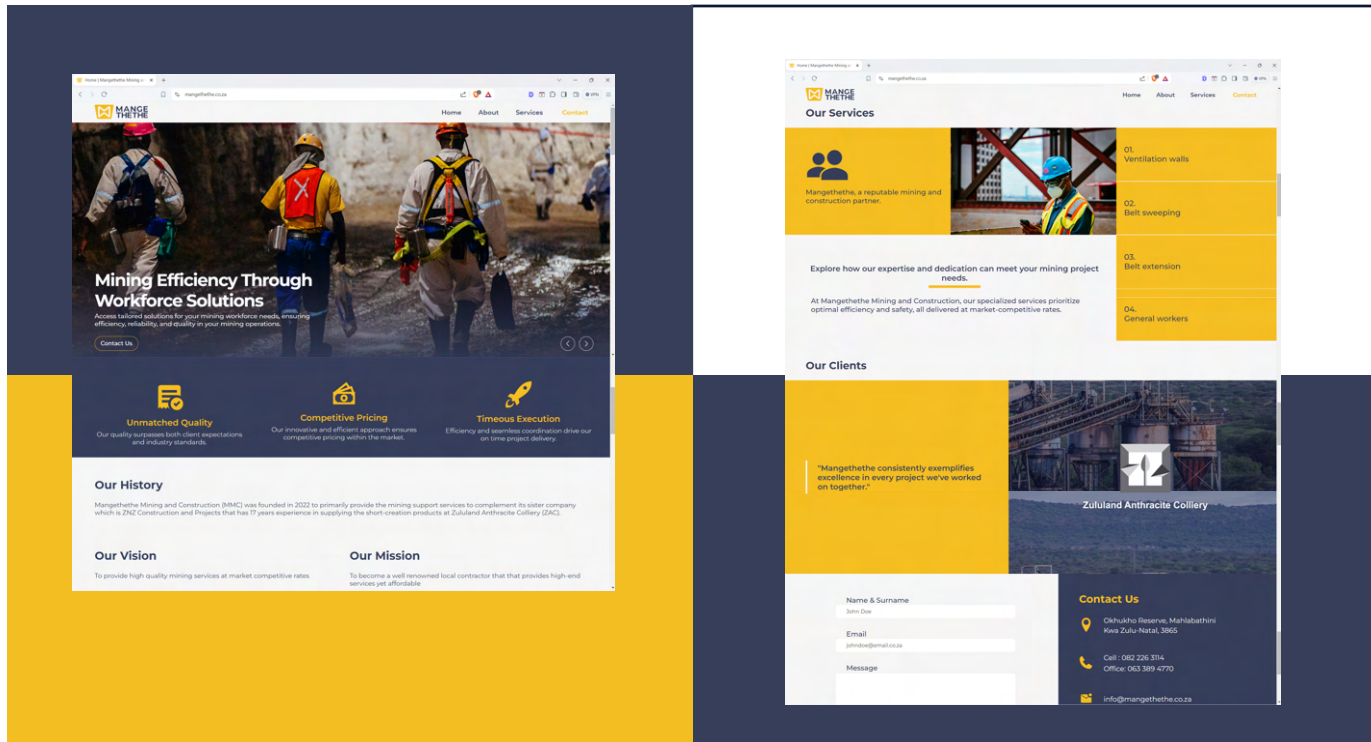
 links to the websites



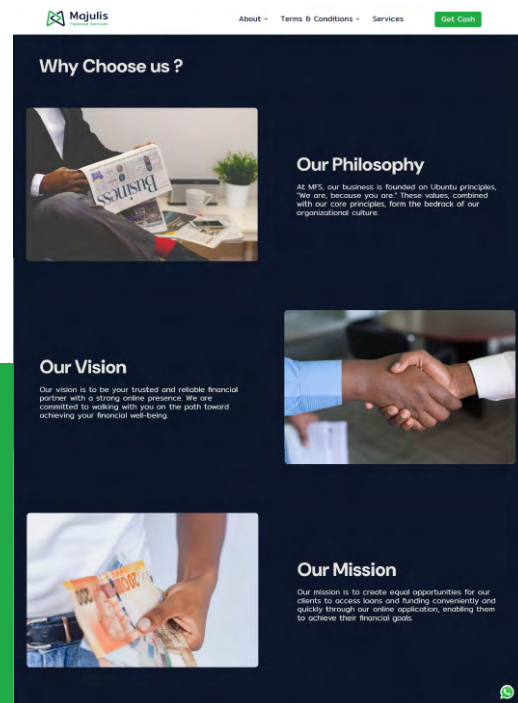
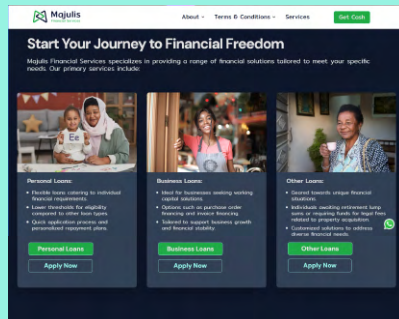
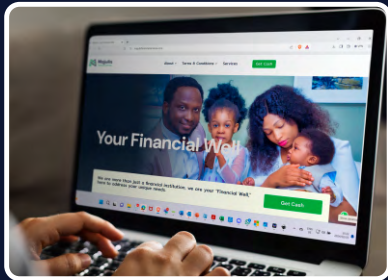
 **Ayce Finance**, a company is a microfinance company offering fast, reliable loans from R500 to R5000. Client required a a brand identity system and online application system



 **Mangethethe Mining & Construction**, a company providing clients with efficient and reliable mining support services, requested a rebrand to show their unparalleled quality.

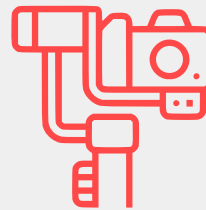


 **Majulis Financial Solutions**, a micro finance company requested that we develop an online website with an integrated credit application facility



# Events & Social Media

▶ links to the online file



# AgriVuno Women in Agri Accelerator Programme Gala Dinner, attended by 50 female farmers from Limpopo & Mpumalanga, along with representatives from the Tunisian Embassy and Standard Bank.



AgriVuno Gala Dinner Photos



AgriVuno Gala Dinner Photos



AgriVuno Gala Dinner Highlight Reel



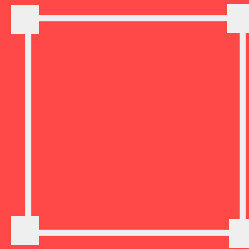
AgriVuno Gala Dinner Photos



AgriVuno Gala Dinner Photos



# Print Design



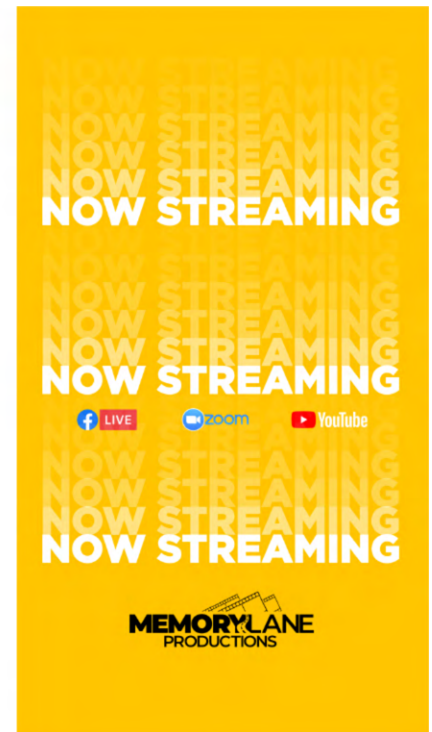
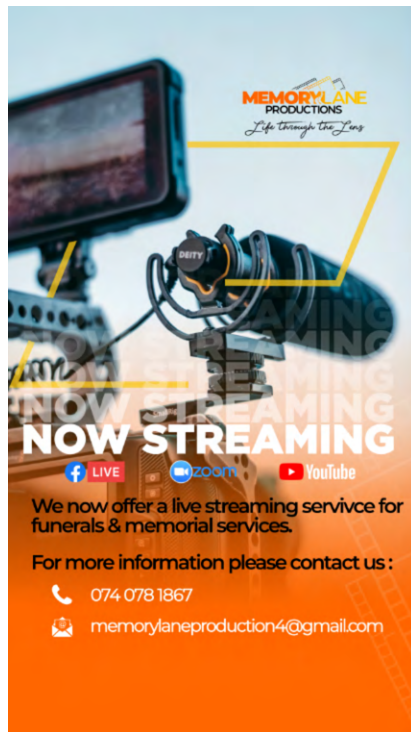
**Enactus South Africa**, a global non-profit tasked us to design branding collateral for their flagship event hosted at Sandton Convention Centre annually



**Vision Quest Institute**, a professional development company requested brand identity design which included print ready poster and banners.




**Memory Lane Productions**, an events and media company that provided us the creative freedom to develop their brand identity from colour palettes, to logos and posters



**TutorEd**, a tutoring services company entrusted us with their rebranding project, they sort to build a more vibrant brand that connects with their teenage customers.

**MATHS, SCIENCE & ACCOUNTING**  
**VIRTUAL BOOTCAMPS**



**Every Saturday & Sunday**  
From 16 Apr - 5 Jun '22


Students can select a 2hour time slot which covers:  
Past question papers | Exam Techniques |  
**Topic Explanation** | Revision | and more.

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